BIGTR ECOSYSTEM

BigTR Coin

A New Generation Ecosystem Built on the Real Economy, Technology and Community

A long-term ecosystem that brings real economic activity together with the digital economy.

ABOUT BIGTR

Real Economy, Technology and Community

BigTR was not born merely as a crypto asset project.

BigTR is a long-term project that emerged when organizations operating in different countries, different sectors and different fields of expertise united around a common vision: bringing real economic activity and the digital economy together within a single ecosystem.

At the foundation of this vision lies technology, finance, artificial intelligence and real-sector experience from four different geographies: from Belgium, technology expertise in developing advanced software solutions for the defense industry, aviation and critical enterprise systems; from the United States, a finance and capital markets perspective; from Germany, artificial intelligence engineering expertise; and from Türkiye, entrepreneurial experience in medical technology and information systems.

Different countries, different sectors and different perspectives came together over time around a single idea:

Crypto technology does not have to consist solely of digital assets that are bought and sold.

Within the right ecosystem, crypto can work together with technology, commerce, a user community, digital services and real economic activity.

BigTR Coin sits at the center of this idea.

ECOSYSTEM APPROACH

An Ecosystem Beyond Speculation

In the crypto world, many projects rely solely on market attention, investor expectations or short-term trends.

BigTR's approach is different.

The goal is not for BigTR Coin to be just another digital asset traded on crypto exchanges, but for it to be backed by a real ecosystem that grows over time, gains users, has a revenue model and expands across different sectors.

For this reason, every new product in the BigTR ecosystem is intended to have its own business model, its own user base and, wherever possible, its own revenue structure.

BigTR products are products used in the real sector. This means that when investors choose to use BigTR products, they also support the BigTR Coin ecosystem. In doing so, they create value both for the ecosystem and for themselves.

The BigTR app is the first step.

But the vision goes far beyond it.

BigTR's long-term goal is to build a multi-layered technological and economic ecosystem in which mobile applications, artificial intelligence services, country-based platforms, digital payment use cases, new investments and, ultimately, its own blockchain infrastructure feed one another.

DIGITAL ECONOMY LAYER

The Role of BigTR Coin in the Ecosystem

BigTR Coin is the digital asset whose use cases will expand in parallel with the growth of the ecosystem.

The goal is for BigTR Coin to go beyond being a token that is simply bought and sold, and to become an asset that can be used across the different products and services of the BigTR ecosystem, that users can earn through various activities, and that reaches a wider community as the ecosystem grows.

BigTR's core approach is built on three pillars:

> **Real usage. Real ecosystem. Real community.**

The aim is for people who use BigTR products to become not just customers of an application, but part of a growing ecosystem.

PRODUCTS AND TECHNOLOGY

Current Products and Roadmap

BigTR's roadmap starts with the mobile application that is already live and expands toward artificial intelligence, country-based platforms and the long-term blockchain goal.

1

BigTR App

LIVE

The first active product of the BigTR ecosystem is the BigTR mobile application.

Türkiye is the application's first market.

The BigTR app brings together campaigns, special offers, surveys, tasks, user rewards and a digital balance system under a single platform.

The aim is for users to benefit from campaigns offered by brands and businesses, to take part in various tasks and surveys, and to be rewarded within the ecosystem.

This structure will also be one of the core platforms for building BigTR Coin's future use cases.

2

BigTR AI Assistant

IN DEVELOPMENT

BigTR's second major technology layer is artificial intelligence.

The BigTR AI Assistant, currently in development, is planned to serve both businesses and individual users.

Within the system, the aim is to develop AI-powered phone calls, customer communication, survey services, digital assistant functions and various other AI solutions that can simplify business operations.

This product is also intended to be a BigTR ecosystem product with its own commercial model.

3

BigTR's Own AI Infrastructure

IN PLANNING

One of the key parts of BigTR's long-term technology vision is building an artificial intelligence infrastructure whose software is developed by BigTR and designed specifically for the needs of the ecosystem.

The goal is to build an AI system that works with the BigTR ecosystem's permitted and properly managed data, that can be hosted on BigTR's own server infrastructure when needed, and that can be developed according to the ecosystem's needs.

In this way, rather than being a platform that only uses third-party AI services, BigTR aims to become an ecosystem that develops its own AI technology over time.

4 Country-Based BigTR Platforms

RESEARCH AND EXPANSION PHASE

The BigTR app's first market is Türkiye.

But the project's vision is not limited to Türkiye.

The aim is to carry the BigTR model to different countries over time, adapted to the economic, commercial and legal conditions of each country.

Within this scope, the establishment of country-based platforms such as BigAR (Argentina), BigFR (France) and others is planned for the future.

Depending on the conditions of each country, this expansion is being evaluated through country-based licensing, franchise or strategic local partnership models.

The aim is for each country platform to have its own local business network, user community, campaigns and services, while at the same time operating as part of the global BigTR ecosystem.

Where the applicable legal and financial regulations of the relevant country allow, integrating BigTR Coin into the payment, reward or other suitable use cases of these platforms is also among the long-term goals.

For this reason, an important part of BigTR's global growth strategy is the evaluation of the licenses and legal permissions that may be required for application, payment, digital asset and crypto asset services in the markets where it will operate.

5 BigTR Blockchain

LONG-TERM GOAL

One of BigTR's most ambitious long-term technology goals is to build its own blockchain infrastructure.

Just as networks such as Ethereum and Solana have done, the aim is for the BigTR ecosystem to reach the technological maturity to operate on its own blockchain network in the future.

At that stage, BigTR Coin is expected to move beyond being a token running on another blockchain and become the core digital asset of its own ecosystem.

Developing its own blockchain infrastructure can open the way to a much broader technology foundation, from transaction infrastructure to ecosystem applications, from digital identity systems to payment solutions, and to new use cases that may emerge in the future.

This goal is part of BigTR's long-term technology roadmap and will take shape depending on technical, economic and legal feasibility studies.

ECONOMIC MODEL

A Self-Sustaining Ecosystem Model

At the foundation of BigTR's economic approach is the principle that every project in the ecosystem should, as far as possible, have its own commercial model.

The BigTR app, AI services and other products to be developed in the future are intended to generate revenue through their own operations.

BigTR Coin is currently in the pre-sale phase. Following the first listing on a Tier-1 crypto exchange, and subject to applicable regulations and the decisions of the authorized company bodies, the following economic model will be put into practice:

30%

30% of the profit generated by BigTR applications will be used to purchase BigTR Coin from crypto exchanges and for a permanent burn mechanism.

30%

30% of the profit will be allocated to the development of new projects, technologies and investments.

If no new investment project is available in a given period, this 30% share allocated to new projects will be held as a financial reserve for the ecosystem's future investments. The plan is to hold this reserve in Bitcoin, gold or other reserve assets under suitable market and regulatory conditions, and to use it to finance a new project when one emerges.

The core purpose is to build a strong financial foundation that can be used for BigTR's future technology and investment projects, rather than letting capital sit idle.

These ratios are not a guarantee of return or a commitment to implementation; they are target ratios set within the framework of the ecosystem's long-term economic policy.

The implementation of these ratios will depend on applicable regulations, the financial position of the companies, operational needs and the assessments of the authorized decision-making bodies.

USER PARTICIPATION

The BigTR Coin Reward System

One of the main ways BigTR Coin is intended to reach a wide audience is through real user activity within the BigTR ecosystem.

BigTR applications will gift BigTR Coin to their users based on their level of usage. Users' participation in campaigns, completion of specific tasks, participation in surveys or use of other ecosystem activities will form the basis of these rewards.

The BigTR Coins gifted to users will be purchased by BigTR applications from crypto exchanges. The purpose here is for BigTR applications to create a continuous supply of BigTR Coin to users by continuously buying from the exchange.

Two important effects are intended through this model.

First, ecosystem activity will create natural and continuous demand for BigTR Coin on crypto exchanges.

Second, BigTR Coin will reach not only traditional crypto investors, but a much wider user base that has never dealt with crypto before and uses BigTR products in daily life.

In this way, a user may first encounter BigTR Coin not on a crypto exchange, but through a service they use or a campaign they take part in. App users with no connection to crypto also join the BigTR community through this path, and a much wider community network is formed.

This approach sits at the center of BigTR's community strategy.

COMMUNITY

The Community Is BigTR's Greatest Strength

According to BigTR, the most important asset of a crypto ecosystem is not only its technology or its capital.

It is its community.

BigTR's goal is not merely to build a community made up of token-holding investors.

The aim is to build a global network that brings together users, businesses, entrepreneurs, technology developers, investors and local partners in different countries within the same economic structure.

With the spread of country-based BigTR platforms, the aim is to carry this community beyond borders.

A user in Türkiye, a business in France, a technology partner in Germany or an entrepreneur in another country may over time become different parts of the same BigTR ecosystem.

TRUST MODEL

Transparency Center

One of the core elements of BigTR's long-term trust model is transparency.

For this reason, buybacks carried out on crypto exchanges, token burns and other important ecosystem transactions planned for public disclosure are intended to be published through a BigTR Transparency Center, together with verifiable transaction records wherever possible.

The community should be able to follow completed buybacks, the amounts of tokens burned, the related blockchain transaction records, important developments in the ecosystem and, where appropriate, new investment processes from a single center.

BigTR's aim is not merely to ask the community for trust, but to make the transactions carried out verifiable wherever possible.

GROWTH CYCLE

A Structure That Strengthens Itself as It Grows

BigTR's long-term model is based on a cyclical, not linear, growth approach.

1. New users join the ecosystem.
2. Products in the ecosystem are used more.
3. The business network expands.
4. New revenue models emerge.
5. Investments are made in new projects.
6. New countries join the system.
7. BigTR Coin's use cases expand.
8. The community grows.
9. The growing community in turn strengthens the ecosystem's products and economic activity.

THE CYCLE REPEATS

This is the economic cycle BigTR aims for.

GLOBAL VISION

Four Countries, One Vision, One Ecosystem

BigTR aims to bring together technology, artificial intelligence, finance and real-sector experience under a single roof.

Today, the journey has begun with the BigTR app.

Tomorrow, this structure may include AI services, country-based BigTR platforms, new companies, new investments and new technologies.

In the long term, the aim is for BigTR to become a global digital ecosystem running on its own blockchain infrastructure.

For this reason, BigTR Coin is not a crypto asset that stands apart from this structure.

BigTR Coin is the shared digital layer intended to connect the ecosystem's different products and platforms to one another.

BigTR's vision is simple:

To combine the dynamism of crypto with the strength of the real economy.

To bring technology together with community, and community together with real use cases.

And, over time, to build a global ecosystem that crosses borders and develops its own economy and technology.

> **BigTR Coin is not just a coin; it is the digital part of a growing ecosystem.**